

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Kelly Polce - authorized media Buyer  
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	ad ordered				

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

4/20/16      Kelly Bla      202-338-8700  
Date                      Signature                      Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

\_\_\_\_\_  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As		Order		

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KFOX  
200 S. Alto Mesa Dr  
El Paso, TX 79912

EL PASO • LAS CRUCES

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

## Contract # 2666563

**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** DCCC-Democratic Congressional Campaign Comm  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 11/14/4674 (830348)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** POLCE, KELLY.  
**Phone/Fax** /  
**CPE** 11/14/4674  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DCCC 10/25.  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
WESLEY UHL

**Date Entered** 10/20/16  
**Last Modified** 10/24/16  
**Entered By** Patricia Brady  
**CO-OP** No  
**Headline #** 08380431  
**Demo** A3554R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,162.50  
**Net Total** \$6,587.50  
**Sales Tax**

El Paso (KFOX)		Spots	Rate
By Broadcast Month			
Oct. 2016	23		\$6,700.00
Nov. 2016	6		\$1,050.00
<b>Grand Total:</b>	<b>29</b>		<b>\$7,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-10/28/16	2	:30	11:35P- Two Broke Girls	2		X	X	X	X			2	\$100.00	\$200.00	El Paso (KFOX)	2 BROKE GIRLS	10/24/16
2.0	Normal Line / SPOT (2)	10/25/16-10/28/16	2	:30	11A- Peoples Court	2		X	X	X	X			2	\$100.00	\$200.00	El Paso (KFOX)	PEOPLES COURT	10/24/16
3.0	Normal Line / SPOT (3)	10/25/16-10/28/16	2	:30	12:05A- Two And A Half Men	2		X	X	X	X			2	\$35.00	\$70.00	El Paso (KFOX)	TWO AND A HALF MEN	10/24/16
4.0	Normal Line / SPOT (4)	10/25/16-10/28/16	2	:30	Orbit- (P)Family Feud(Tu We Th Fr), (P)Family Feud 2(Tu We Th Fr)	3		X	X	X	X			3	\$100.00	\$300.00	El Paso (KFOX)	FAMILY FEUD 2X	10/24/16
5.0	Normal Line / SPOT (5)	10/25/16-10/28/16	2	:30	5P- News-KFOX 5p News	2		X	X	X	X			2	\$300.00	\$600.00	El Paso (KFOX)	KFOX NEWS AT 5P	10/24/16
6.0	Normal Line / SPOT (6)	10/25/16-10/28/16	2	:30	5A- News-KFOX Morning News 5a	2		X	X	X	X			2	\$90.00	\$180.00	El Paso (KFOX)	KFOX MORNING NEWS	10/24/16
7.0	Normal Line / SPOT (7)	10/25/16-10/28/16	2	:30	5:30P- News-KFOX 5p News	2		X	X	X	X			1	\$300.00	\$300.00	El Paso (KFOX)	KFOX NEWS AT 530P	10/24/16
7.0.1	Closed Preempt (7)	10/25/16															El Paso (KFOX)	Program Change/Exception - baseball	
8.0	Normal Line / SPOT (8)	10/25/16-10/28/16	2	:30	7A- News-KFOX Morning News 7a	2		X	X	X	X			2	\$300.00	\$600.00	El Paso (KFOX)	KFOX MORNING NEWS	10/24/16
9.0	Normal Line / SPOT (9)	10/25/16-10/28/16	1	:30	8A- News-KFOX Morning News 8a	1		X	X	X	X			1	\$150.00	\$150.00	El Paso (KFOX)	KFOX NEWS 8A	10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KFOX  
200 S. Alto Mesa Dr  
El Paso, TX 79912

EL PASO • LAS CRUCES

Great American Media  
3050 K St. NW  
Ste 100  
Washington, DC 20007

## Contract # 2666563

**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** DCCC-Democratic Congressional Campaign Comm  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 11/14/4674 (830348)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** POLICE, KELLY.  
**Phone/Fax** /  
**CPE** 11/14/4674  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DCCC 10/25.  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
WESLEY UHL

**Date Entered** 10/20/16  
**Last Modified** 10/24/16  
**Entered By** Patricia Brady  
**CO-OP** No  
**Headline #** 08380431  
**Demo** A3554R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,162.50  
**Net Total** \$6,587.50  
**Sales Tax**

**El Paso (KFOX)**

By Broadcast Month	Spots	Rate
Oct. 2016	23	\$6,700.00
Nov. 2016	6	\$1,050.00
<b>Grand Total:</b>	<b>29</b>	<b>\$7,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10)	10/25/16-10/28/16	2	:30	9P- News-KFOX 9p News	2		X	X	X	X			2	\$550.00	\$1,100.00	El Paso (KFOX)	FOX NEWS @ NINE	10/24/16
11.0	Normal Line / SPOT (11)	10/25/16-10/28/16	2	:30	Orbit- [P]Right This Minute(Tu We Th Fr), [P]Right This Minute 2(Tu We Th Fr)	2		X	X	X	X			2	\$100.00	\$200.00	El Paso (KFOX)	RIGHT THIS MINUTE	10/24/16
12.0	Normal Line / SPOT (12)	10/29/16-10/29/16	4	:30	6P- Big Bang Theory							1			\$250.00		El Paso (KFOX)	BIG BANG THEORY 2X	10/24/16
12.0.1	Preempt (12)	10/29/16															El Paso (KFOX)	Program Change/Exception - world series	
13.0	Normal Line / Prime (13)	10/27/16-10/27/16	2	:30	7P- FOX-Rosewood (Thursday)					1				1	\$1,500.00	\$1,500.00	El Paso (KFOX)	ROSEWOOD	10/24/16
14.0	Normal Line / Prime (14)	10/25/16-10/25/16	2	:30	7P- FOX-Brooklyn Nine-Nine (Tuesday)			1							\$1,000.00		El Paso (KFOX)	BROOKLYN 9-9/NEW GIRL	10/24/16
14.0.1	Closed Preempt (14)	10/25/16															El Paso (KFOX)	Program Change/Exception - world series	
15.0	Normal Line / SPOT (2)	10/31/16-10/31/16	2	:30	11A- Peoples Court		1							1	\$100.00	\$100.00	El Paso (KFOX)	PEOPLES COURT	10/24/16
16.0	Normal Line / SPOT (4)	10/31/16-10/31/16	2	:30	Orbit- [P]Family Feud(Mo), [P]Family Feud 2(Mo)		1							1	\$100.00	\$100.00	El Paso (KFOX)	FAMILY FEUD 2X	10/24/16
17.0	Normal Line / SPOT (5)	10/31/16-10/31/16	2	:30	5P- News-KFOX 5p News		1							1	\$300.00	\$300.00	El Paso (KFOX)	KFOX NEWS AT 5P	10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KFOX  
200 S. Alito Mesa Dr  
El Paso, TX 79912

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**Sales Office** TeleRep Washington DC  
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**Phone/Fax** /  
**CPE** 11/14/4674  
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**Comments** DCCC 10/25.  
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WESLEY UHL

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**Last Modified** 10/24/16  
**Entered By** Patricia Brady  
**CO-OP** No  
**Headline #** 08380431  
**Demo** A3554R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,162.50  
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**El Paso (KFOX)**

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18.0	Normal Line / SPOT (8)	10/31/16-10/31/16	2	:30	7A- News-KFOX Morning News 7a	1	1							1	\$300.00	\$300.00	El Paso (KFOX)	KFOX MORNING NEWS	10/24/16
19.0	Normal Line / SPOT (11)	10/31/16-10/31/16	1	:30	8A- News-KFOX Morning News 8a	1	1							1	\$150.00	\$150.00	El Paso (KFOX)	KFOX NEWS 8A	10/24/16
20.0	Normal Line / SPOT (11)	10/31/16-10/31/16	2	:30	Orbit- (P)Right This Minute(Mo), (P)Right This Minute 2(Mo)	1	1							1	\$100.00	\$100.00	El Paso (KFOX)	RIGHT THIS MINUTE	10/24/16
21.0	M/G For 7.0.1,14.0.1 / Baseball (15)	10/29/16-10/29/16	4	:30	6P- Sports-Fox MLB World Series Game 4	1						1		1	\$1,300.00	\$1,300.00	El Paso (KFOX)	world series	10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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REP HEADLINE# 8380431  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9837 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT20/16 11.00  
\*\*\* KFOX-TV \*\*\*

ADV # ADV. NAME ISS/DCCC

AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA

3050 K STREET NW - SUITE 100

WASHINGTON, DC 20007

ORDER # 16FOX CONTRACT # 8380431

PRDCT DCCC 10/25 EST#4674 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/16 OCT31/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO: NSA KFOX  
FROM: KIMORA  
NEW ORDER  
8,000  
31X  
PLEASE CONFIRM  
THANKS!  
9/19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ENTERED

ENTERED

Need to add  
some for Monday  
but of another  
Monday @ 11:00

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 4674

1 1135P-1205A 30 \$100.00 10/25 10/31 2 TU-F,M

PROGRAM : 2 BROKE GIRLS  
CON COM1 : 2 BROKE GIRLS

2 1100A-1200N 30 \$100.00 10/25 10/31 3 TU-F,M

PROGRAM : PEOPLE'S COURT  
CON COM1 : PEOPLE'S COURT

1-16



OCT20/16 11.00  
\*\*\* KFOX-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1205A-1235A	30		\$35.00	10/25	10/31	2		TU-F,M	2
PROGRAM : TWO AND A HALF MEN												
CON COM1 : TWO AND A HALF MEN												
4			400P-500P	30		\$100.00	10/25	10/31	4		TU-F,M	4
PROGRAM : FAMILY FEUD 2X												
CON COM1 : FAMILY FEUD 2X												
5			500P-530P	30		\$300.00	10/25	10/31	3		TU-F,M	3
PROGRAM : KFOX NEWS AT 5P												
CON COM1 : KFOX NEWS AT 5P												
6			500A-600A	30		\$90.00	10/25	10/31	2		TU-F,M	2
PROGRAM : KFOX MORNING NEWS												
CON COM1 : KFOX MORNING NEWS												
7			530P-600P	30		\$300.00	10/25	10/31	2		TU-F,M	2
PROGRAM : KFOX NEWS AT 530P												
CON COM1 : KFOX NEWS AT 530P												
8			700A-800A	30		\$300.00	10/25	10/31	3		TU-F,M	3
PROGRAM : KFOX MORNING NEWS												
CON COM1 : KFOX MORNING NEWS												
9			800A-830A	30		\$150.00	10/25	10/31	2		TU-F,M	2
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												
10			900P-1005P	30		\$550.00	10/25	10/31	2		TU-F,M	2
PROGRAM : FOX NEWS @ NINE												
CON COM1 : FOX NEWS @ NINE												
11			900A-1000A	30		\$100.00	10/25	10/31	3		TU-F,M	3
PROGRAM : RIGHT THIS MINUTE												
CON COM1 : RIGHT THIS MINUTE												

REP HEADLINE# 8380431  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9837 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT20/16 11.00  
 \*\*\* KFOX-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600P-700P	30		\$250.00	10/29	10/29	1		SAT	1
PROGRAM : BIG BANG THEORY 2X												
CON COM1: BIG BANG THEORY 2X												
13			700P-800P	30		\$1,500.00	10/27	10/27	1		THU	1
PROGRAM : ROSEWOOD												
CON COM1: ROSEWOOD												
14			700P-800P	30		\$1,000.00	10/25	10/25	1		TUE	1
PROGRAM : BROOKLYN 9-9/NEW GIRL												
CON COM1: BROOKLYN 9-9/NEW GIRL												
OCT/16			\$8,000.00			NOV/16						
CONTRACT TOTAL												\$8,000.00
TOTAL SPOTS												31

MARKET TOTALS \$66,666 KFOX 12% KZIA 0% KKWB 0% KINT 0%  
 KVIA 38% KDBC 26% KTSM 24%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*